



In this edition, read about our exciting new initiatives and offerings.

# BAZAAR

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The Get-Grocery Newsletter  
July 2011

## From the Director



Dear Get Grocery Customers,

I would like to thank all of you for the trust and support you have given us in the past. This has helped us move forward and grow from strength to strength.

I am happy to present the latest edition of our newsletter, Bazaar, the most exciting one so far! In this newsletter you will find **investment opportunities** exclusively for Get Grocery customers and information about the **mega clearance sale** for special products.

Additionally, we are thinking of expanding our product catalog. So we have prepared a questionnaire to understand your needs and wishes better. We now also offer shipment through DHL, so take advantage of **faster delivery!** The much appreciated "Refer-a-Friend" scheme is back, to stay longer this time.

The idea that launched the company is still our driving force - to allow you to spend your time on the better things in life like family, study or leisure and leave your shopping to us. It has always been our endeavor to hold good on our promise to offer quality products at very reasonable prices.

Along with Get Grocery team, I would like to wish you and your family a good time in Germany!

Raman Gupta  
Director, Get Grocery

# GET NEWS

Get Grocery will now not only supply you with essentials in the food category but also in the news department! Get your daily dose of news and information from *India Everyday* by visiting the *news* section on our website.

It is multi-lingual and covers sport, Bollywood, business, and whatever else you want to browse through. It's fresh and hot from the presses, seasoned with enough *tadka* to cater to all tastes.

## Investment Opportunity I

**Get Grocery UG** (Registered in 2009, operational since Jan 2010)  
(No risk - good returns on investment)

We would like to introduce in this newsletter the *Premium Membership* scheme for our customers. An excellent opportunity to make a safe investment! Here is what we would like to offer – The customer is invited to invest a minimum of 3000€ or more (in multiples of 1000€) for a specified period of 4 years or more. The customer will earn an annual 6% interest on investment which will be given to him/her in the form of gift vouchers. He/she will receive a voucher code and can redeem the voucher at any time in the future, or sell it further or even gift it. There are no conditions of use. The code can be used once for the full amount or multiple times.

For example if you invest 10000€ you can earn 2400€ in four years in the form of Get Grocery gift vouchers – 600€ x 4 years.

You don't have to worry about your food budget anymore! Enjoy free groceries for four years by redeeming your interest vouchers!

Additionally our premium customer will receive special gifts on major Indian festivals. Contact us here for more information:

[info@get-grocery.com](mailto:info@get-grocery.com)



# Investment Opportunity II

Saewa UG (registered in August 2009)  
(Low risk - high return on investment)

Raman Gupta, Nishant Gupta, and Matthias Heiler are co-founders of **Saewa**, a product-based software company which was established to develop smart solutions to simplify some of our daily tasks. Their team has developed the company's first product - SaaS software service - that will connect doctors and patients. The product is ready for launch and the company is looking for a second round of funding.

Saewa would like to offer you an exciting opportunity to make a low-risk & high-return investment with a growing company and watch the Euros multiply! The pilot run has been very successful and the product has been highly appreciated by the first set of doctors who will start using it in their clinics. The idea is simple and is a useful service for all of us. You can read more about the company by visiting [www.saewa.com](http://www.saewa.com).

Investment possibilities start from 2000€. Returns will be 3x in 3 years, 4x in 4 years and 5x in 5 years. For example, if you invest 5000€ you can get back 25,000€ in 5 years.

Contact: Nishant Gupta at [info@saewa.de](mailto:info@saewa.de) to invest or for more information.



## Frozen and veggies

The demand for frozen paneer and fresh bhindi, among other things, has always been strong. So we are going to soon venture into the fresh vegetables and frozen food categories. But before we start stocking up on the new products, we would like to find out from you what you really need, want and desire. We have attached a questionnaire that we would like to request you to fill out. Help us know your needs better. Copy & paste in browser: <http://kwiksurveys.com?u=Get-Grocery>



# FOR A CAUSE

Get Grocery will soon be introducing handmade products that have been designed and produced by women who have been associated with the Sambhali Trust in India. Through the Trust's training and empowerment projects, the women have acquired a variety of skills, including tailoring, block-printing, embroidery etc. and it is the product of this learning that we are going to display and offer for sale.



## *Products from the Sambhali Trust*



The Sambhali Trust is a non-profit organization dedicated to helping those members of the Rajasthani society who are most in need. It works at the grass root level by empowering women with education and economic independence. In an effort to end illiteracy they have started a literacy program for women and their children. Medical help for all, training programs for the youth are other projects that they have undertaken.

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**DHL** Since 1969

We now offer delivery through DHL. Speed and efficiency at 6€ per package! If the order weighs more than 30kg, one box will be sent via DHL and the second through Hermes. Second or more boxes are sent free of charge to customers by the company.

**Shipping to EU countries is also available**

Fresh  
**Mango**  
Frooti  
Juice

*Order it in whichever form you like it best!*



You can order fresh mangoes on Get-Grocery. We recommend delivery through DHL.

*Orders with mangoes will be sent out only on the following Mondays. Please place the order before Friday.*



**We've got mang  es !**

# Refer~a~friend

Word of mouth is one of the fastest ways to market any product. It is undoubtedly useful for the company, but will now benefit you, the customer, as well. We are introducing a permanent feature – Refer-a-friend. For every successful recommendation, you get a delicious sweet box with your next order!

All you have to do is send us your email id and your friend's. After your friend places an order, we send you the gift with your next order!



## Chef Portal

We would like to invite all our customers and the visitors to our site to send us recipes and cooking tips for your own creations and let us showcase your cooking genius. The Chef Portal will be a compilation of recipes that have been recommended to us by customers and others from the Get Grocery team itself. Desserts, snacks, main dishes – we would love to know how to make them all!